

**11 - 14**  
**juin 2026**

# LYON STREET FOOD FESTIVAL

**LES GRANDES  
LOCOS**

**10 Rue Gabriel Péri  
La Mulatière**

Métro Gare d'Oullins

**10  
ANS**

Logotype

Couleurs

Typographie

Iconographie

Do / Don't

LYON  
STREET  
FOOD  
FESTIVAL

Logo

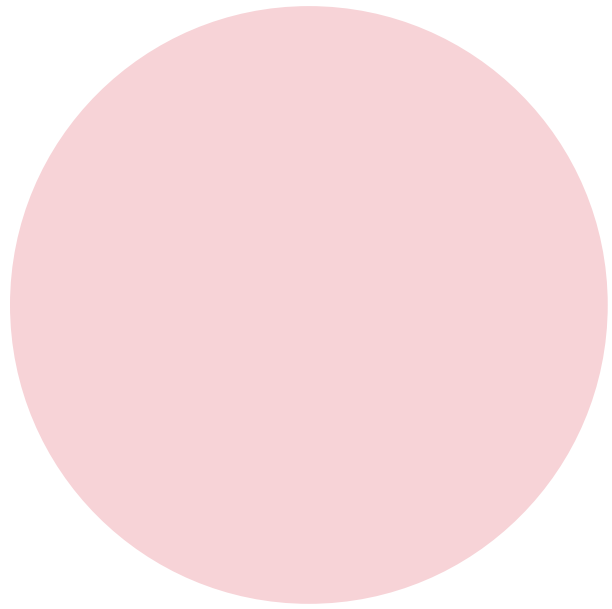
Logotype

Couleurs

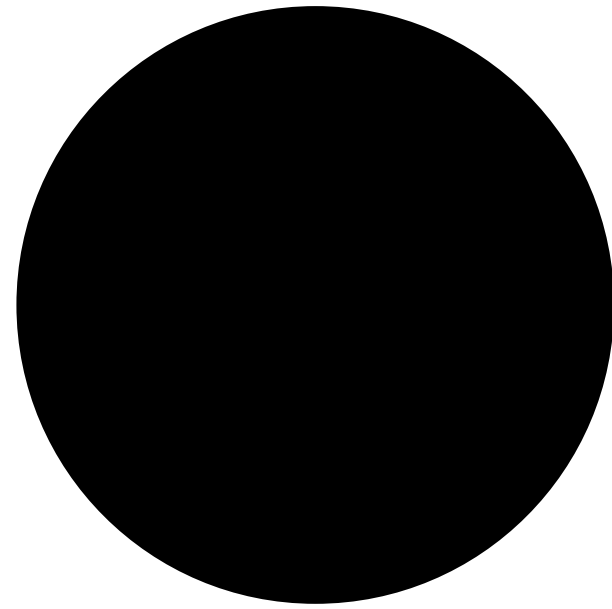
Typographie

Iconographie

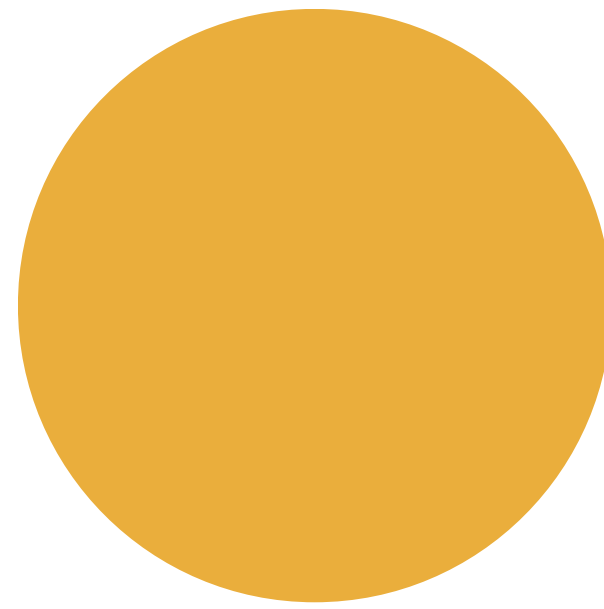
Do / Don't



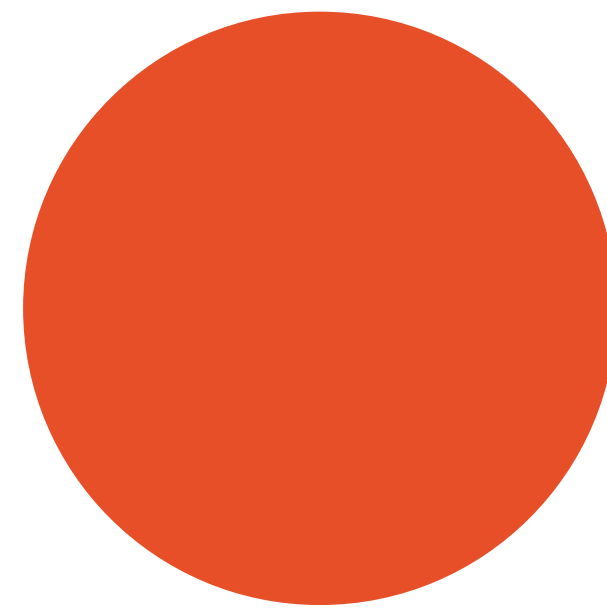
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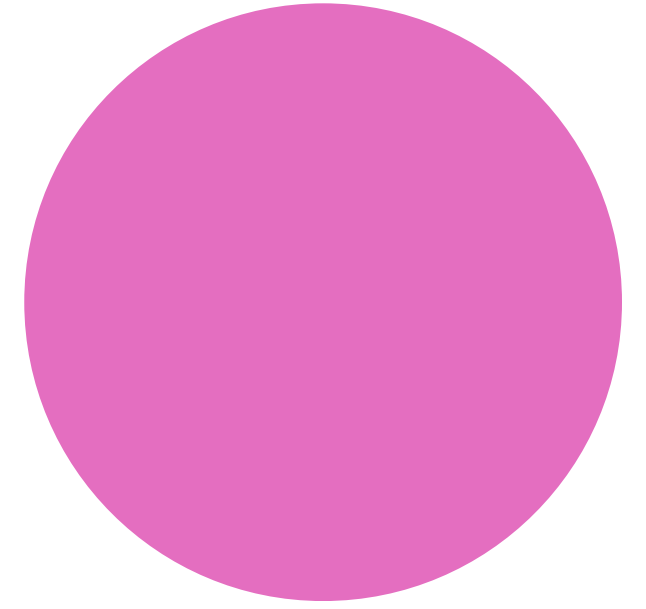
#000000



#EAAE3C



#E74F28



#E46EC0

Couleurs principales

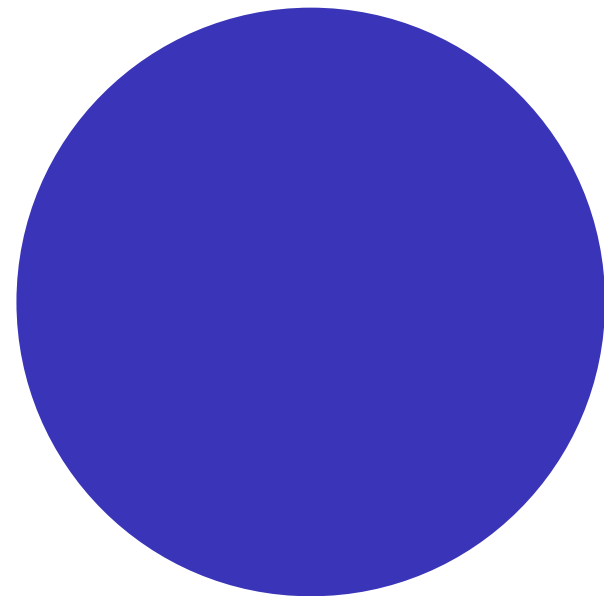
Logotype

Couleurs

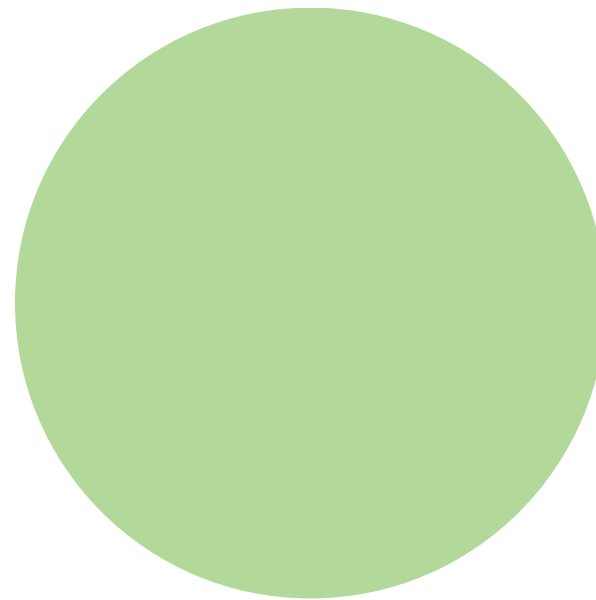
Typographie

Iconographie

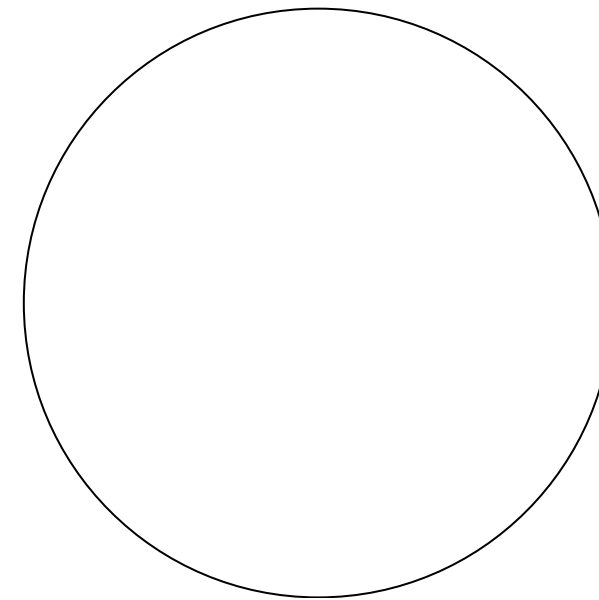
Do / Don't



**#3A35B8**



**#B2D999**



**#FFFFFF**

Couleurs secondaires

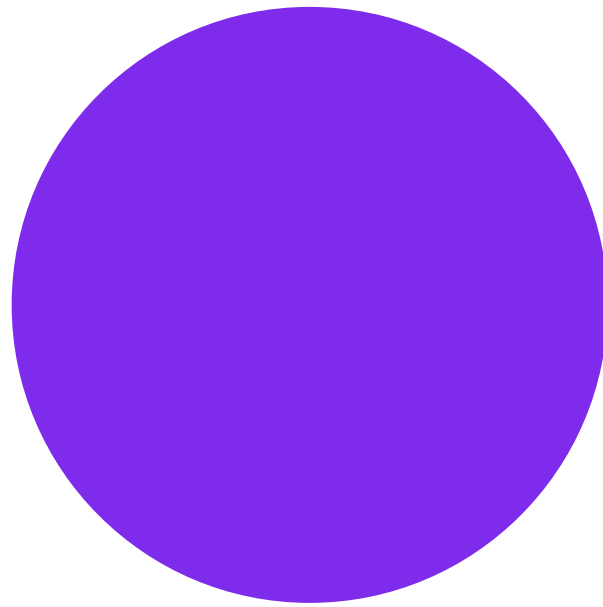
Logotype

Couleurs

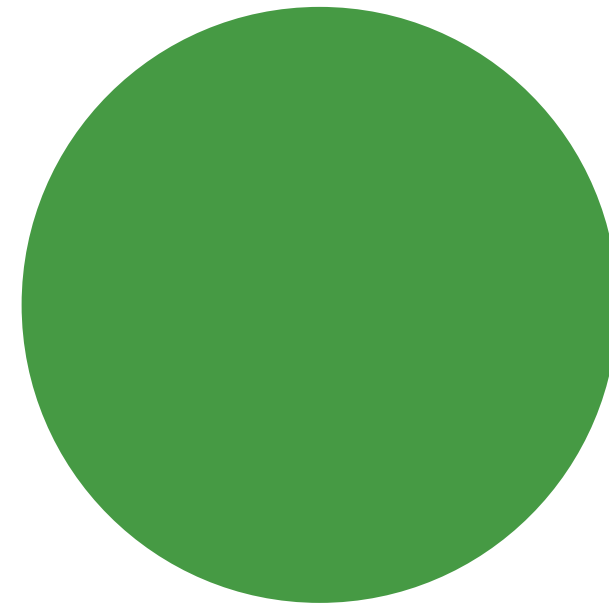
Typographie

Iconographie

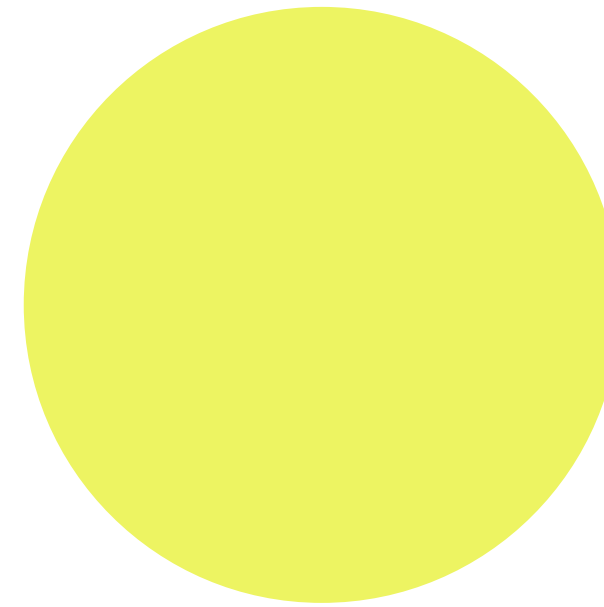
Do / Don't



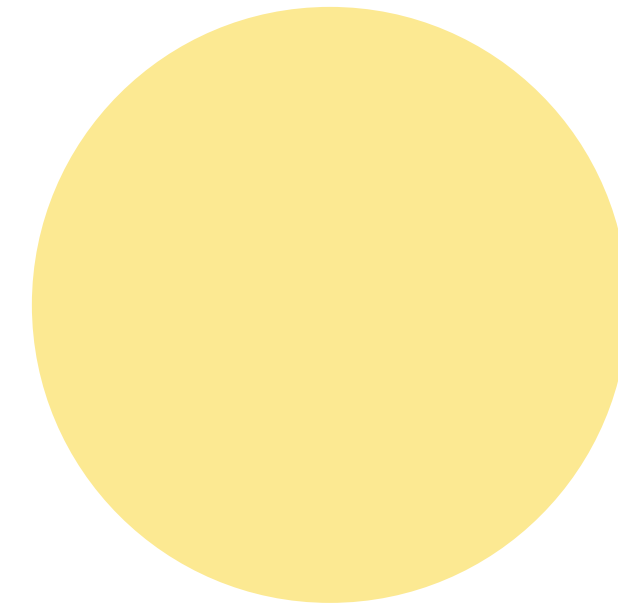
**#7F2BEB**



**#469A44**



**#EDF462**



**#FCE992**

Couleurs complémentaires

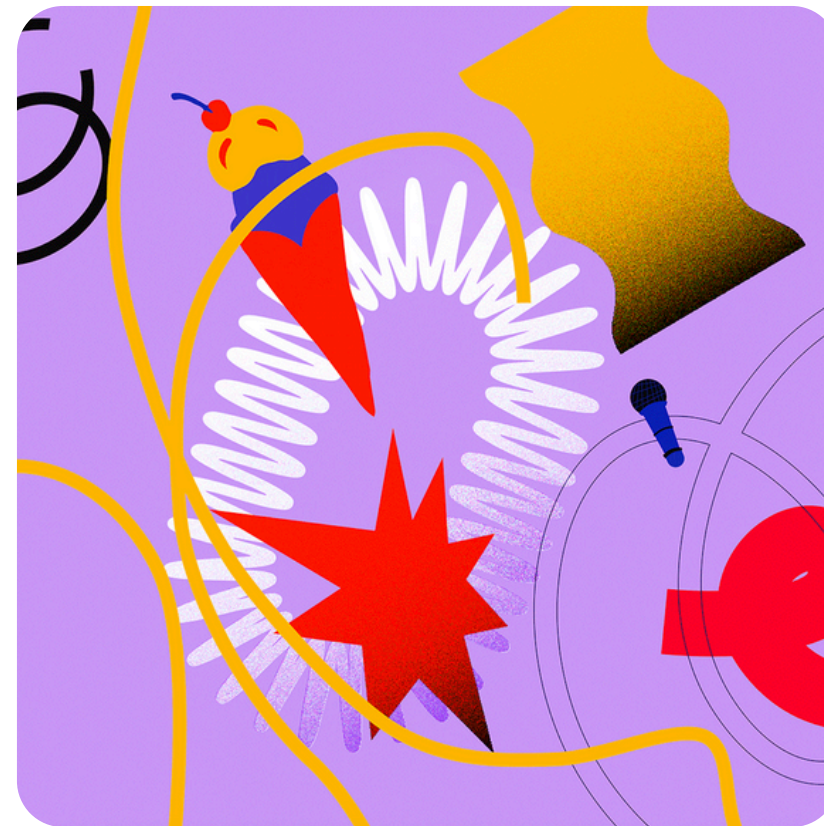
Logotype

Couleurs

Typographie

Iconographie

Do / Don't



Mise en application des couleurs & assets

Logotype

Couleurs

Typographie

Iconographie

Do / Don't

**MD Nichrome  
Bold**

**MD Nichrome  
Medium**

Poppins  
Regular

**MD Nichrome  
utlra Bold**

MD Nichrome  
Ligth

**Poppins  
bold**

Titre

Sous-titre

Corps

Logotype

Couleurs

Typographie

Iconographie

Do / Don't



Mise en application typographique

Logotype

Couleurs

Typographie

Iconographie

Do / Don't



Assets graphiques figuratives

## Iconographie



# Assets graphiques équivoques

Logotype

Couleurs

Typographie

Iconographie

Do / Don't



Respect de la forme, de la perspective et des couleurs